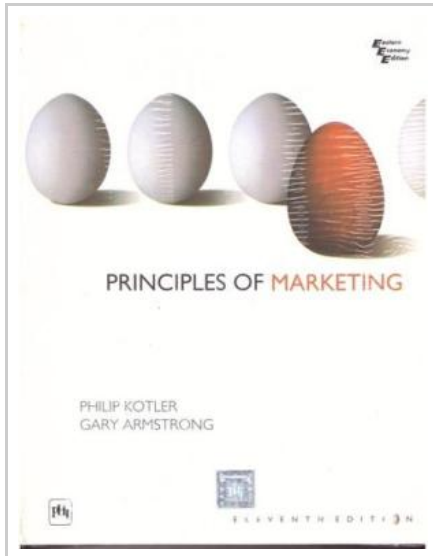




Principles of Marketing: Instructor's Manual w/ Video Guide

By Kotler, Philip

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