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STUDIES IN SLANG AND SLOGANS



LINCOM, 2010. Softcover. Book Condition: Neu. Dust Jacket Condition: Gut. 1. Auflage. Studies in Slang and Slogans, with contributions from Nigeria, America, France, Poland and Indonesia, addresses the nature, form and function of the slangy items and slogans engaged in politics, computer-mediated communication, sports, the military, students informal interactions, transportation, advertising and general human interactions. The book centrally examines how human social-political experiences and encounters with digital technology constrain the choice of slang and slogans favoured in the focused domains,...

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